

VeriSign Payment Services: Payflow ProSM

Manage e-commerce payments securely and effectively

Extending a business to the Web can be an overwhelming task. Opening an e-commerce storefront requires you to master many tasks, such as Web site development and design, while maintaining the confidentiality and security of customers' private payment data, such as credit card numbers. The Payflow ProSM service is a payment processing solution that simplifies the security and processing of multiple payment instruments online. Not only does Payflow Pro make it fast and easy for your customers to purchase your goods and services on the Web, it also frees you from point-to-point and difficult-to-integrate payment solutions. Reap the benefits of an integrated payment platform designed specifically for the Internet.

What is Payflow Pro?

Payflow Pro provides payment services for businesses that require peak site performance and direct control over payment functionality for more than 1,000 transactions a day. Payflow Pro is a flexible API-based solution that allows your site to support multiple payment instruments including credit cards, purchase cards, debit cards, electronic checks and ACH transfers. It provides you with back-end connectivity to all leading payment processing networks in the industry. Payflow Pro enables payment processing through the Payflow client software, which gives you complete control of the purchasing experience while ensuring maximum security of the data transmitted between your customers, the client, and your Web server. Designed for scalability and reliability, Payflow Pro processes large numbers of transactions simultaneously to ensure that customers are not kept waiting and that no transactions are lost or delayed during the buying process.

How does Payflow Pro work?

Payflow Pro gives you direct access to the Payflow service via an API, a TCP/IP "thin-client" network service. The Payflow Pro API client software, installed on the merchant's system, establishes a Secure Sockets Layer (SSL) connection between your merchant storefront application and VeriSign's transaction servers to securely exchange payment data between parties. When a customer visits your Web site and makes a purchase, the transaction data is passed from your storefront to the Payflow Pro client, which then securely passes the payment transaction data to VeriSign's payment servers for processing. VeriSign securely routes the transaction through the financial network to the appropriate bank, ensuring that your customers are authorized to make their purchases. The whole transaction is accomplished in a matter of seconds.

Key Benefits

Centralized, Highly Secure Data Management: Data is hosted in a high security, fully redundant data center. All transactions occur over secure SSL connections between your site and the VeriSign data center.

Configurable to any E-Commerce Application: Payflow Pro is ideal for enterprise merchants who require complete customizability for a controlled consumer experience.

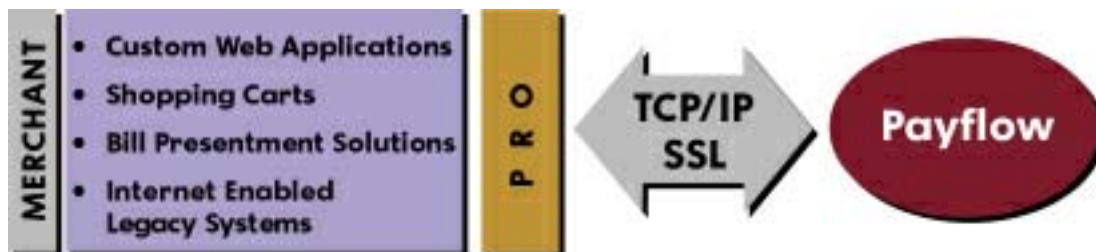
Easy to Implement: Downloadable from VeriSign's Web site, the Payflow Pro API can be easily integrated into a customized e-commerce solution in only hours. Payflow Pro is also pre-integrated with all the major shopping cart applications and e-commerce platforms.

Platform Compatibility: The Payflow Pro SDK is available for the following platforms: Windows[®] 95/NT, Linux, Sun[®] Solaris[®], FreeBSD, BSDI, IRIX[®], Java, AIX, HP/UX and others. The SDKs are available from the VeriSign Manager Web site.

Reliable, Failproof Connectivity: Payflow Pro ensures uninterrupted TCP/IP level communication streams between your customers and your servers, eliminating potential errors.

Payment Versatility: Payflow Pro provides immediate connectivity to all major payment processors. VeriSign lets you authorize, manage, and support all major credit cards, debit cards, purchase cards, ACH transfers (bank-to-bank), and electronic checks.

Payflow Pro gives merchants more control via a direct TCP/IP connection to payment gateway



You and your customer can automatically receive e-mail confirmation that the transaction is approved, and then funds will be transferred to your Internet Merchant Account. The Payflow client also sends an acknowledgement back to VeriSign after returning the payment results to you, in order to protect your consumers against double billing due to Internet latency or broken communication sessions. The Payflow client does not contain any payment-specific logic, allowing VeriSign to introduce additional services or transaction types at any time without requiring you to upgrade your Payflow client software. You can take advantage of these services by simply adding any new requisite parameter values to transaction requests.

Customizable control and robust support for your business

Payflow Pro is ideal for you, if you want a fully customizable solution. The solution is robust and scaleable, enabling your site to handle millions of transactions per month. Payflow Pro provides support through a single client interface for the multiple payment types such as, credit cards, debit cards, purchase cards level II & III, ACH transfers, and electronic checks. Payflow Pro provides you with an easy and efficient way to manage your transaction activity and VeriSign account through the Manager site—a secure, Web-based transaction administration center, that provides you with the ability to generate manual transactions and track purchasing transaction activity through online reports.

Try Payflow Pro

Try Payflow Pro now and for free by registering at <http://www.verisign.com/payment/tryit.html>. This creates a test account that can be used to configure your online storefront.

Buy Payflow Pro and Go Live Today

Payflow Pro is the fastest, easiest path to payment-enabling e-commerce businesses. To activate Payflow Pro for live transactions, go to <http://www.verisign.com/payment/buyit.html> for easy-to-follow instructions on setting up a Payflow Pro account today.

Pricing

\$249 set-up and \$59.95 per month, for up to 1000 transactions per month. Additional transactions will be billed at \$0.10 per transaction. A Premium Support option is available for an additional \$495 per month.

Learn more

To learn more about how VeriSign Payflow Pro can help you set up your e-commerce storefront, call a VeriSign Sales Representative at 888-847-2747, or send an e-mail message to sales@verisign.com, or visit our Web site at www.verisign.com.

And, if you're also interested in authenticating your site for customers and encrypting online communications and transactions, see <http://www.verisign.com/products/site/cs/index.html> to learn about VeriSign's Commerce Site.

About VeriSign

VeriSign, Inc. (Nasdaq:VRSN) is the worldwide leader in providing digital trust services that enable businesses and consumers to use digital networks with confidence. Digital trust services create a trusted environment through three core offerings—Web identity, authentication and payment services—powered by an infrastructure that manages more than five billion communications and transactions a day. Additional news and information about the company is available at www.verisign.com.



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